

2023  
ANNUAL  
REPORT

# ALLIANCE for HOPE INTERNATIONAL



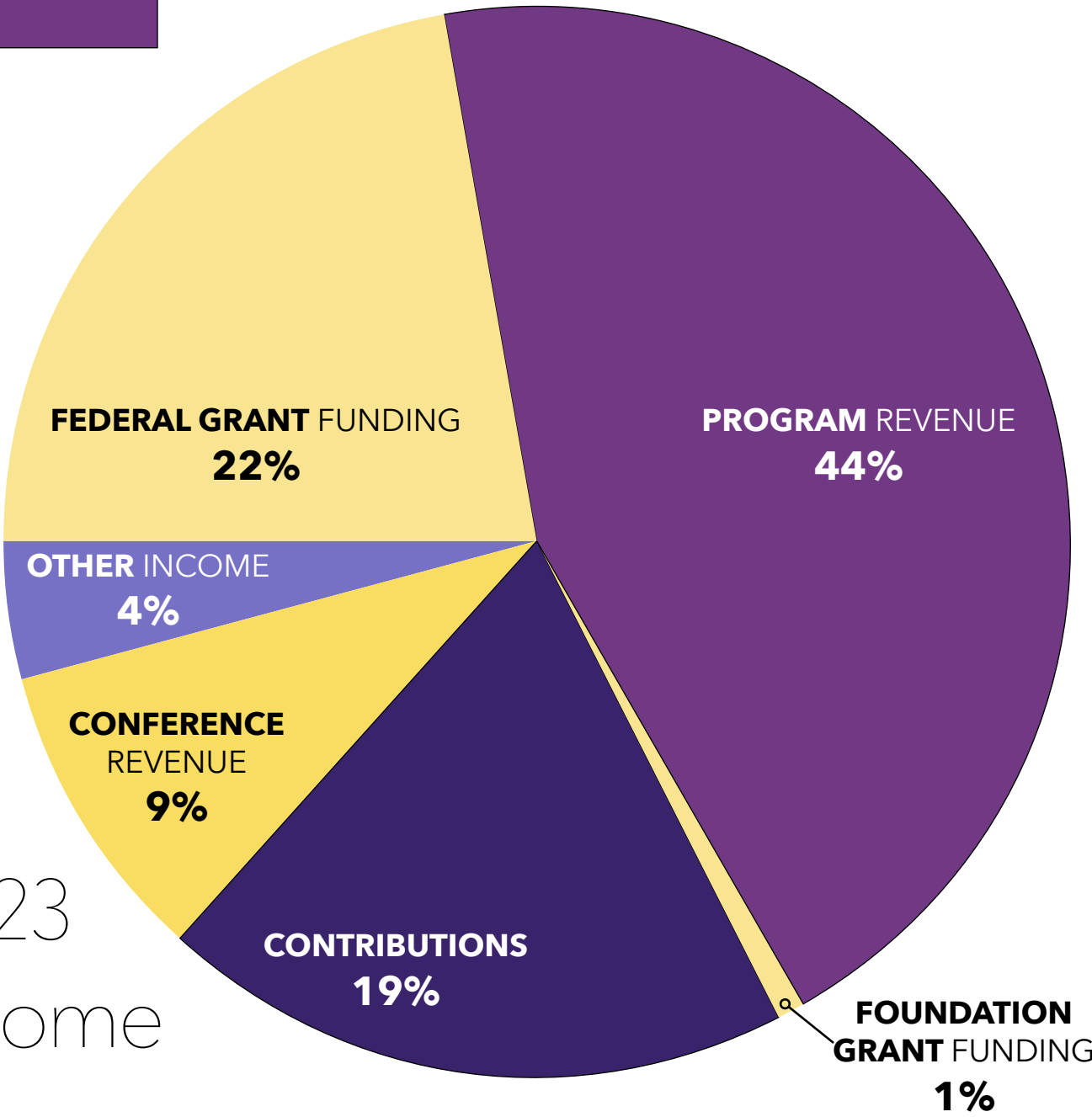


This is an interactive annual report. It contains many hyperlinks that you can click to help you navigate the document and view examples of our work, visit our websites, etc.. Please use your cursor to discover clickable areas of the document.

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2023  
Income



Dear Friends,

2023 was an incredible year for us. We have seen the benefits of becoming a hope-centered organization. We merged with DomesticShelters.org and now host a website with more than 2.5 million visitors a year – mostly survivors of domestic violence going online for information and access to shelters and Family Justice Centers. With our focus on wellness, we are now hosting survivor retreats and staff and professional training events at H7 at Hope Mountain in a place that naturally promotes health, healing and hope. We saw our federal grants renewed and expanded our team at the Alliance.

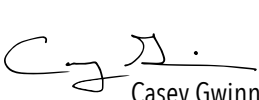
We have loved watching the Family Justice Center “movement” (now more than 150 Centers strong in 45 states and 25 countries) continue to move and dreams continue to get bigger with the opening of second and even third Family Justice Centers in some communities and a host of new communities expand their CCR or MDT frameworks to grow into Family Justice Centers. We gathered collaborative leaders and Family Justice Center Directors in New Orleans for one of our biggest Leadership Summits ever. We also continued to be inspired and honored to work with our National and local VOICES members as they share their vision for the future and continue to be our compass.

In the face of rising domestic violence homicides, suicides, officers killed in the line of duty by domestic violence stranglers, and racial injustice, our allied Family Justice Centers are seeing high risk victims find safety, hope, and healing. High risk survivors don’t die when they are wrapped in safety and support AND when abusers are held accountable. Our Camp HOPE America programs continued to serve hundreds of thousands of adult and child survivors of domestic and sexual violence and child abuse. Camp HOPE America is now expanding to 26 states!

Our Training Institute on Strangulation Prevention continued developing new resources, advocating for new laws, building a growing presence on social media and training over 50,000 professionals annually (virtually and in-person) on how to prevent homicides by improving their response to strangulation assaults. We also saw an impact in our efforts to get suspicious death cases re-opened and hosted our third Hidden Homicides Course (highlighting staged crime scene cases).

We encourage you to review this annual report to read about our work in Substance Use, Poly-Victimization, the science of hope, and our two case management systems for Family Justice Centers (the Hope Tech Suite and Cap60). We owe our success to YOU -- our funders, donors, sponsors, clients, volunteers, and survivors. We are extremely grateful to our staff and board for their support, friendship, and hard work. The best is yet to come, and the future has never been brighter as we save lives and break generational cycles of violence and abuse.

With Great HOPE,  
Casey and Gael, for our amazing team

  
Casey Gwinn, JD  
President and Co-Founder

  
Gael Strack, JD  
CEO and Co-Founder





7  
TEAM  
MEMBERS  
welcomed

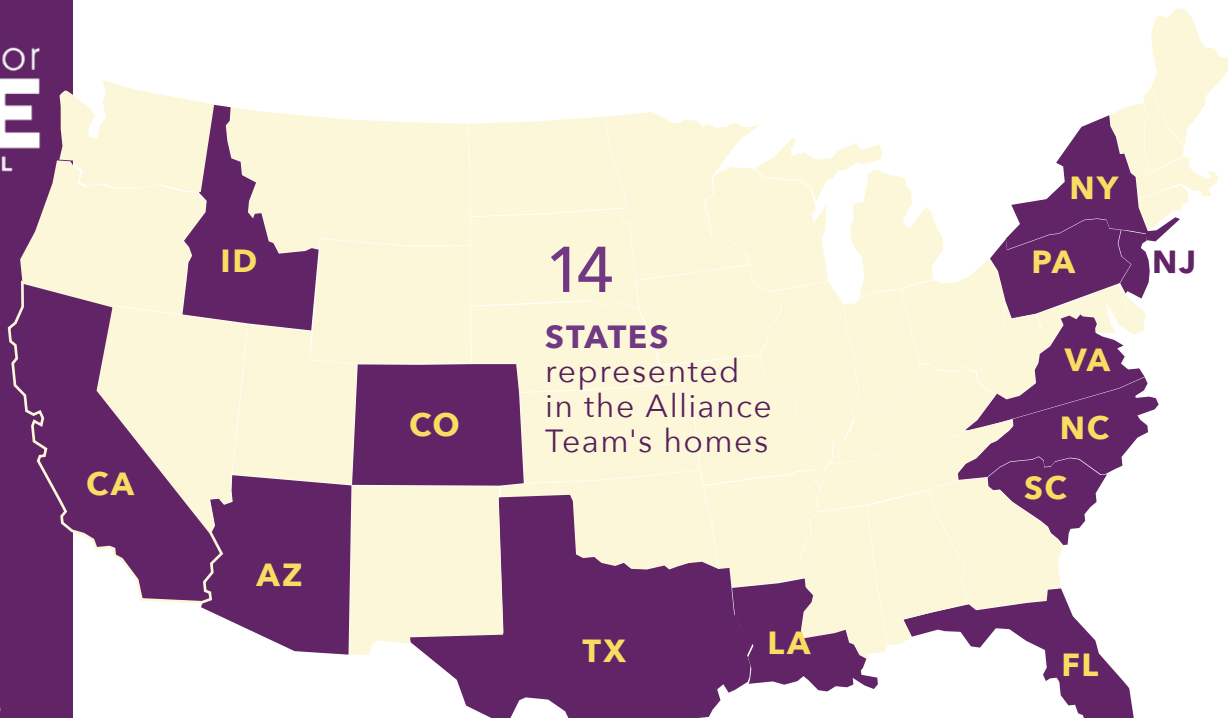
50%  
ORGANIC  
TRAFFIC  
to our website  
(via search  
engines)

130,000  
PAGE VIEWS  
of our website

55,000  
NEW VISITORS  
to our website



**H7 RETREAT  
CENTER** hosted  
several events  
including a  
VOICES Survivor  
Retreat, Hope  
TEAM Retreat,  
FJCA Directors  
Retreat,  
and Hidden  
Homicides



Hope TEAM at H7 in Allenspark, CO



Hope Coach Training Retreat at H7 in May

**HOPE COACH  
TRAINING** for VOICES  
members and Victim  
Advocates from San  
Diego County as  
part of a Survivor  
Retreat hosted at H7  
in Colorado with the  
goal of enhancing  
services at One Safe  
Place North County  
in San Marcos, CA



Individual mosaics created by Art Heals families during workshops



**DOMESTICSHELTERS.ORG**  
joined the Alliance's as our newest  
program, bringing with them a  
wonderful team of experts in their  
field. Together, we continue our  
effort to increase hope in the lives  
of survivors and the professionals  
who serve them.

**ART HEALS**  
completed its  
second cycle  
with a 6-month  
project of tumbled  
glass mosaic art  
workshops for  
CHA-San Diego  
children and their  
caregivers thanks  
to the generosity of  
The Weyerhaeuser  
Family Foundation.



Mother and son in front of mosaic that they worked on in during Art Heals

ALLIANCE  
FOR HOPE  
INTERNATIONAL  
is one of the  
leading systems  
and social change  
organizations  
in the country  
focused on  
creating  
innovative,  
collaborative,  
trauma-informed,  
hope-centered  
approaches to  
meeting the  
needs of survivors  
of domestic  
violence and  
sexual assault and  
their children.





**THE FAMILY JUSTICE CENTER ALLIANCE** serves as the clearinghouse, research center, and national affiliation organization for Family Justice Centers and other multi-agency models that serve victims of domestic violence, sexual assault, elder abuse, child abuse, and/or human trafficking.

**FAMILY JUSTICE CENTER AFFILIATION STANDARDS** were updated and presented at the Leadership Summit in New Orleans, LA

65

**AFFILIATED**  
Centers

**5 NEWLY**  
**AFFILIATED**  
**CENTERS**

**FAMILY JUSTICE**  
**CENTER BY CASA**  
Pinellas County, FL

**FAMILY**  
**JUSTICE CENTER**  
**OF CENTRAL**  
**LOUISIANA**  
Pineville, LA

**TRI-COUNTY**  
**FAMILY**  
**JUSTICE CENTER**  
Las Vegas, NM

**FAMILY JUSTICE**  
**CENTER OF**  
**WASHINGTON**  
**COUNTY**  
Beaverton, OR

**SAFE CENTRE**  
**OF PEEL**  
Peel, ON, Canada

5

**DEVELOPING**  
**FAMILY JUSTICE**  
**CENTERS BEING**  
**SUPPORTED:**

Billings,  
Biloxi, Willow/  
Rochester,  
Sayu' X Wey,  
Forest of Hope

**THE NEW**  
**FJCA LOGO**  
was introduced

3

**CENTERS** opened

**FAMILY SAFETY**  
**CENTER**  
Cobb County, GA

**WILLOW**  
**DOMESTIC**  
**VIOLENCE CENTER**  
Rochester, NY

**SQUAREONE**  
**FAMILY JUSTICE**  
**CENTER**  
Reidsville, NC



295

**ORGANIZATIONS**  
**REPRESENTED**  
at the 23<sup>rd</sup> Annual  
International  
Family Justice  
Center Conference

83

**ATTENDEES**  
**TO THE 2023**  
**LEADERSHIP**  
**SUMMIT**  
in New Orleans, LA



**FAMILY JUSTICE CENTER LEADERSHIP SUMMIT**  
ONE SAFE PLACE, FORT WORTH TEXAS SEPTEMBER 27-28, 2023

8

**CENTERS** running  
**THE HOPE TECH**  
**SUITE** in their  
communities

**THE 23<sup>RD</sup> ANNUAL**  
**INTERNATIONAL**  
**FAMILY JUSTICE**  
**CENTER**  
**CONFERENCE** was  
hosted in-person in  
San Diego, CA

515

**ATTENDEES**  
to the 23<sup>rd</sup> Annual  
International  
Family Justice  
Center Conference

39

**ATTENDEES**  
**TO THE 2023**  
**DIRECTORS**  
**BOOTCAMP**  
in Fort Worth, TX



7

**NATIONAL WEBINARS**

[How to Care](#)  
[for Your Team](#)

[Connecting](#)  
[Family Justice](#)  
[Center Clients to](#)  
[Emergency Housing](#)

[The Legacy of](#)  
[The Poly-Victimization](#)  
[Initiative](#)

[Centering Your](#)  
[Practice - Integrating](#)  
[Risk Factors for](#)  
[Maximum Client](#)  
[and Community](#)  
[Impact](#)

[Development and](#)  
[Implementation of](#)  
[Domestic Violence](#)  
[High-Risk Teams in](#)  
[Rural Communities](#)

[Introduction to the](#)  
[Muslim population](#)  
[with regards to](#)  
[Domestic Violence](#)

[Determining](#)  
[The Dominant](#)  
[Aggressor from](#)  
[the Perspective](#)  
[of Survivors](#)  
*\*In partnership with*  
[The Training Institute on](#)  
[Strangulation Prevention](#)



12

**SAN DIEGO VOICES**  
**MEMBERS AND**  
**THEIR CHILDREN**  
participated at  
the 23<sup>rd</sup> Annual  
International Family  
Justice Center  
Conference in San  
Diego, CA

6

**CONFERENCE**  
**TRACKS** formed the  
in-person VOICES  
Bootcamp



VOICES Retreat in Colorado

**THE SECOND SURVIVOR RETREAT**  
was hosted at H7 in Colorado for VOICES  
members thanks to the generosity of  
**THE GESNER-JOHNSON FAMILY FOUNDATION**

12

**VOICES NATIONAL**  
**ADVISORY**  
**COMMITTEE**  
**CALLS** helped  
provide key  
feedback on  
development of  
training, policy,  
and new resources

67

**PARTICIPATING**  
**SURVIVORS** in  
the first VOICES  
Virtual Bootcamp

4

**ADDITIONAL**  
**NATIONAL**  
**WEBINARS FORMED**  
**THE SERIES WHAT**  
**SURVIVORS WANT**  
**YOU TO KNOW**

[DV 101](#)

[Kindhearted Civil](#)  
[Legal Services](#)

[Post-Traumatic](#)  
[Stress in DV](#)

[Trauma Aftercare](#)

2

**VOICES**  
**BOOTCAMPS** were  
held, one virtual,  
and one in person  
at the 23<sup>rd</sup> Annual  
International  
Family Justice  
Center Conference



a program of Alliance for HOPE  
International in collaboration  
with The Family Justice Center Alliance

5,200

**WEBINAR**  
**ATTENDEES**

143,850

**UNIQUE VISITORS**  
to our website

514,000

**PAGE VIEWS**  
of our website

3,900

**FACEBOOK**  
**FOLLOWERS**



**TRANSFORMING**  
**FAMILY JUSTICE**  
**CENTER SERVICES:**  
**CREATING**  
**NEW PATHWAYS**  
**OF HOPE AND**  
**HEALING FOR**  
**POLYVICTIMS,**  
a **FINAL REPORT**  
of the OVC  
Polyvictimization  
Initiative was  
completed as  
the final piece of  
the 8-year project.





THE TRAINING INSTITUTE ON STRANGULATION PREVENTION provides consulting, training, resources, and support services to professionals working in the fields of domestic violence and sexual assault.

93

### MULTI-DISCIPLINARY SPECIALISTS AND EXPERTS

constitute the National Advisory Committee

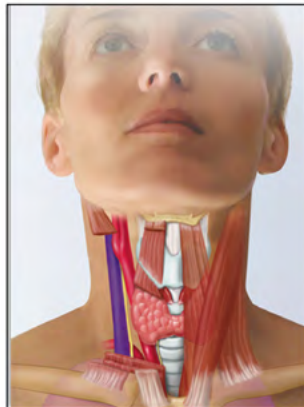
4,200

### DOWNLOADS

made the Strangulation Quick Reference Guide the most popular tool on the Alliance's Resource Library

### Strangulation

A Quick Reference Guide



### STRANGULATION

IN INTIMATE PARTNER VIOLENCE

v. 11.2023

**STRANGULATION** is the obstruction of blood vessels and/or airflow in the neck resulting in asphyxia.



**1 in 4** women will experience intimate partner violence (IPV) in their lifetime<sup>1</sup>

Of women at high risk, between **68-80%** will experience NEAR-FATAL STRANGULATION BY THEIR PARTNER<sup>2</sup>

Strangulation survivors have the **LOWEST HOPE** scores of all victims of domestic violence, with a 31% increase in suicidal ideation<sup>3</sup>

Strangulation is among the most lethal forms of Domestic Violence. Loss of consciousness can occur within 5-10 seconds. Death within minutes<sup>4</sup>



up to **97%** of women who have experienced IPV, including strangulation, are estimated to have suffered some type of a TBI<sup>7</sup>

And odds for homicide increase **750%**



up to **38%** report losing consciousness<sup>8</sup>



up to **92%** of women who have experienced IPV, including strangulation, are estimated to have suffered some type of a TBI<sup>7</sup>



up to **58%** are also pregnant<sup>9</sup>



up to **43%** of children witnessed their mothers being strangled and **9%** were also strangled<sup>9</sup>



up to **94%** of strangled women believed they were going to die<sup>10</sup>

The majority of all **POLICE OFFICERS**

48,000

### MULTI-DISCIPLINARY PROFESSIONALS trained

400

### JUDGES trained



200

### NCIS AGENTS TRAINED

including Major Case Response Teams in

- Camp Lejeune, NC
- Virginia Beach, VA
- Camp Pendleton, CA

3,100

### DOWNLOADS

of the updated Strangulation in Intimate Partner Violence infographic

4

### STATE LEGISLATIONS AUTHORIZING FREE MEDICAL EXAMS:

- Colorado
- Washington
- Nevada
- Oregon

3,000

### REGISTRANTS to our webinar

[The Truth and the Consequences of Strangulation During Sex](#)



7

### NATIONAL WEBINARS

[What We Learned in 2022](#)

[Using Experts in Strangulation Cases](#)

Advanced Course Alumni Reunion

[How to Conduct the Forensic Medical Exam for the Strangled Victim of Domestic Violence](#)

[The Truth and the Consequences of Strangulation During Sex](#)

[Identification of the Dominant Aggressor from the Perspective of Survivors](#)

[The Critical Role of Dispatchers](#)

7,600

### TOTAL WEBINAR ATTENDEES

2

### HIDDEN HOMICIDES COURSES

hosted in Allenspark, CO



28

### IN-PERSON TRAININGS hosted

13

### VIRTUAL TRAININGS hosted

5

### 4-DAY ADVANCED COURSES hosted

1

### EIGHT-HOUR PEDIATRIC STRANGULATION COURSE hosted

46



### MASTERS COURSE ATTENDEES hosted in San Marcos, CA

59



### EXPERT WITNESS COURSE ATTENDEES hosted in Fort Worth, TX



6

### E-NEWS issues produced and distributed

51,000

### READERS reached through e-News

4,300

### FOLLOWERS on Facebook

3,500

### VIEWS on Facebook Live

10

### FACEBOOK LIVE sessions

198,000

### UNIQUE VISITORS to our website

145,000

### PAGE VISITS to our website

68%

### ORGANIC VISITS (Google and Bing search engines)





Katherine Taylor  
HOPE VOUNTEER  
OF THE YEAR  
Guilford County FJC,  
Asheville, NC



**VOLUNTEER  
OF THE YEAR**  
is a new award  
category added  
to recognize the  
HOPE champions  
who offer their  
time, talents, and  
treasure to ensure  
success year-round  
program.

24

**STATES**  
with Affiliated  
CHA Sites

4

**READINESS  
SITES**  
started their  
CHA journey

45

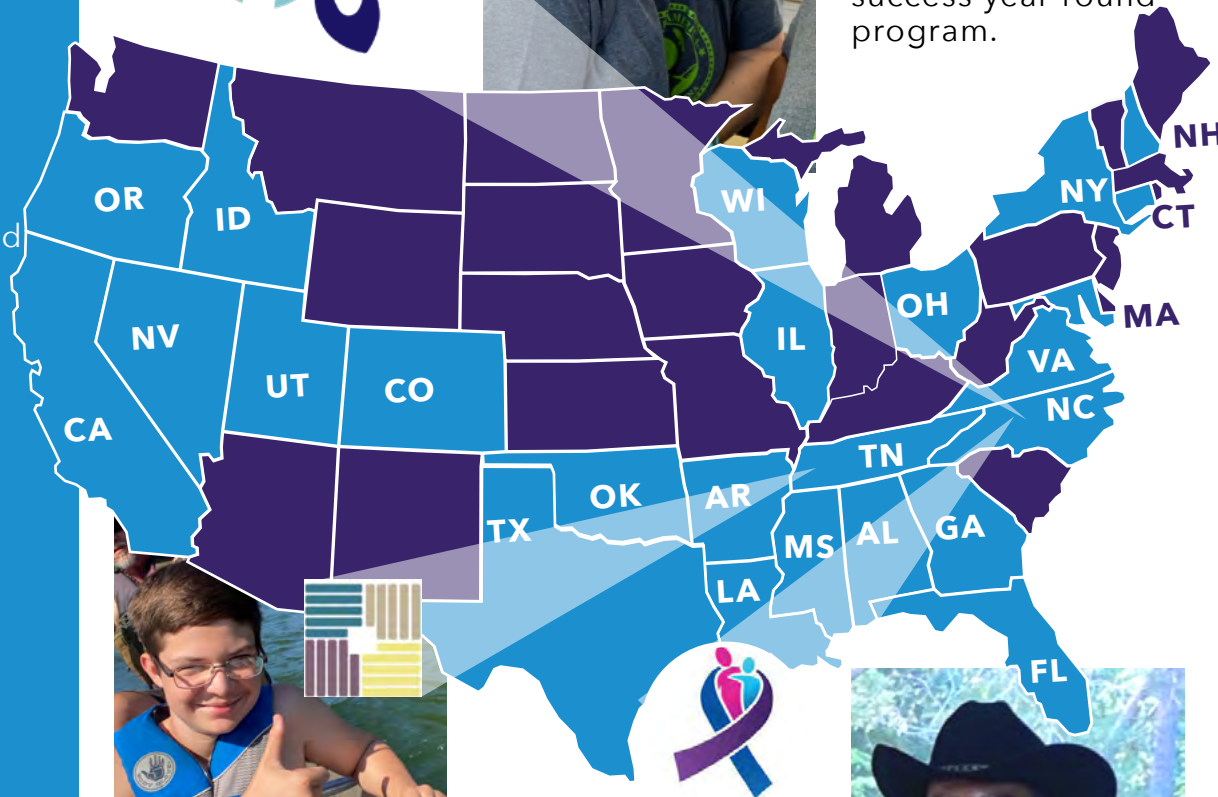
**AFFILIATES**

12

**WEEKS  
OF CAMP**  
supported  
in-person  
by CHA staff

61

**WEEKS  
OF CAMP**  
impacting  
thousands  
of youth  
and families



Pierre Sierra  
**PARTICIPANT OF THE YEAR**  
Partnership for Families,  
Children & Adults  
Chattanooga, TN

Kynan Robinson  
**HOPE COUNSELOR  
OF THE YEAR**  
Guilford FJC,  
Greensboro, NC



The Rule of Three in the Virtual World:  
Keeping Safe from All Angles  
Jamal Stroud, PhD | April 21, 2023



**RULE OF THREE  
ARTICLE** published  
in collaboration  
with the American  
Camp Association.

“  
The Camp HOPE  
America team is  
responsive and connects  
with sites individually.  
They are always  
kindhearted,  
and supportive.  
The monthly webinars  
are very helpful!”

*Comments from Affiliates during our  
2023 Summer debrief*

**EXPANDED PATHWAYS YEAR-ROUND  
PROGRAMMING** around the country  
through additional monthly programming,  
webinars and technical assistance.

27

**WEBINARS HOSTED**  
to provide technical  
assistance, training,  
and support to sites  
around the country.

**PRESENTED**  
at the American  
Camp Association  
and MENTOR  
Annual National  
Conferences.



**MENTOR**  
THE NATIONAL MENTORING PARTNERSHIP

**GIVING TUESDAY  
CAMPAIGN**

implemented in  
partnership with a  
matching gift from  
Marques General  
Engineering

**MARQUES**  
General Engineering

**WE ARE THANKFUL  
FOR OUR FUNDERS**

who invest in  
sustaining and  
growing Camp HOPE  
America nationwide



**Chuck Noll  
Foundation**



Cover Photo Courtesy of CHA - CA - Sacramento



Camp HOPE America is a program of Alliance for HOPE International  
**PATHWAYS TOOLKIT**  
2024

**CAMP HOPE  
AMERICA**  
is the leading  
year-round  
camping and  
mentoring  
program in  
the country for  
children and  
teens impacted  
by domestic  
violence. We  
are focused on  
creating hope  
and healing-  
centered  
pathways  
through  
collaborative,  
trauma-  
informed  
care for youth  
exposed to  
trauma to  
believe in  
themselves, in  
others, and in  
their dreams.

**PATHWAYS  
TOOLKIT** was  
updated to include  
detailed best  
practices and  
recommendations  
and to highlight  
successes from  
around the country  
since the inception  
of the program.



200  
TIKTOK  
FOLLOWERS  
gained -  
107% increase

**PRESENTED**  
at the 23<sup>rd</sup> Annual  
International FJC  
Conference in  
San Diego, CA and  
the FJC Leadership  
Summit in  
New Orleans, LA



**BACKLINK**  
**ON T-MOBILE'S**  
**WEBSITE** listing  
us as a resource  
for their customers  
experiencing  
domestic violence



## Using Technology to Improve the Journey to Support

**LAUNCHED  
SUCCESSFUL  
BILLBOARD  
AWARENESS  
CAMPAIGN** in  
partnership with  
Safe in Harm's  
Way, Neon NYC  
an IPG Health  
Network Company



**37**  
**STATES AND PROVINCES**  
**REPRESENTED** in  
 the Purple Ribbon

**37**  
**STATES AND PROVINCES**  
**REPRESENTED** in  
the Purple Ribbon  
Award winners



## 4

### INTERNATIONAL WINNERS

- Alberta, CAN
- British Columbia, CAN
- Newfoundland, CAN
- Labrador Quebec, CAN

129

**PURPLE RIBBON  
AWARD** winners



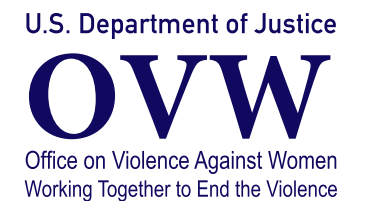
**2,700,000**  
**TOTAL WEBSITE**  
**SESSIONS** (visits)





THE  
FUTURE  
IS  
BRIGHT

THANK YOU  
to our donors, funders,  
friends, and sponsors



THERESA'S FUND



GESNER-JOHNSON  
FAMILY FOUNDATION

GRANADA FUND



two maids



SPECIAL  
THANKS TO  
OUR BOARD!

CAPT. ROBERT MARTIN (LAPD, RET.)  
JUDGE RONALD B. ADRINE (RET.)  
GIL CABRERA, JD  
GERALD FINEMAN, JD

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